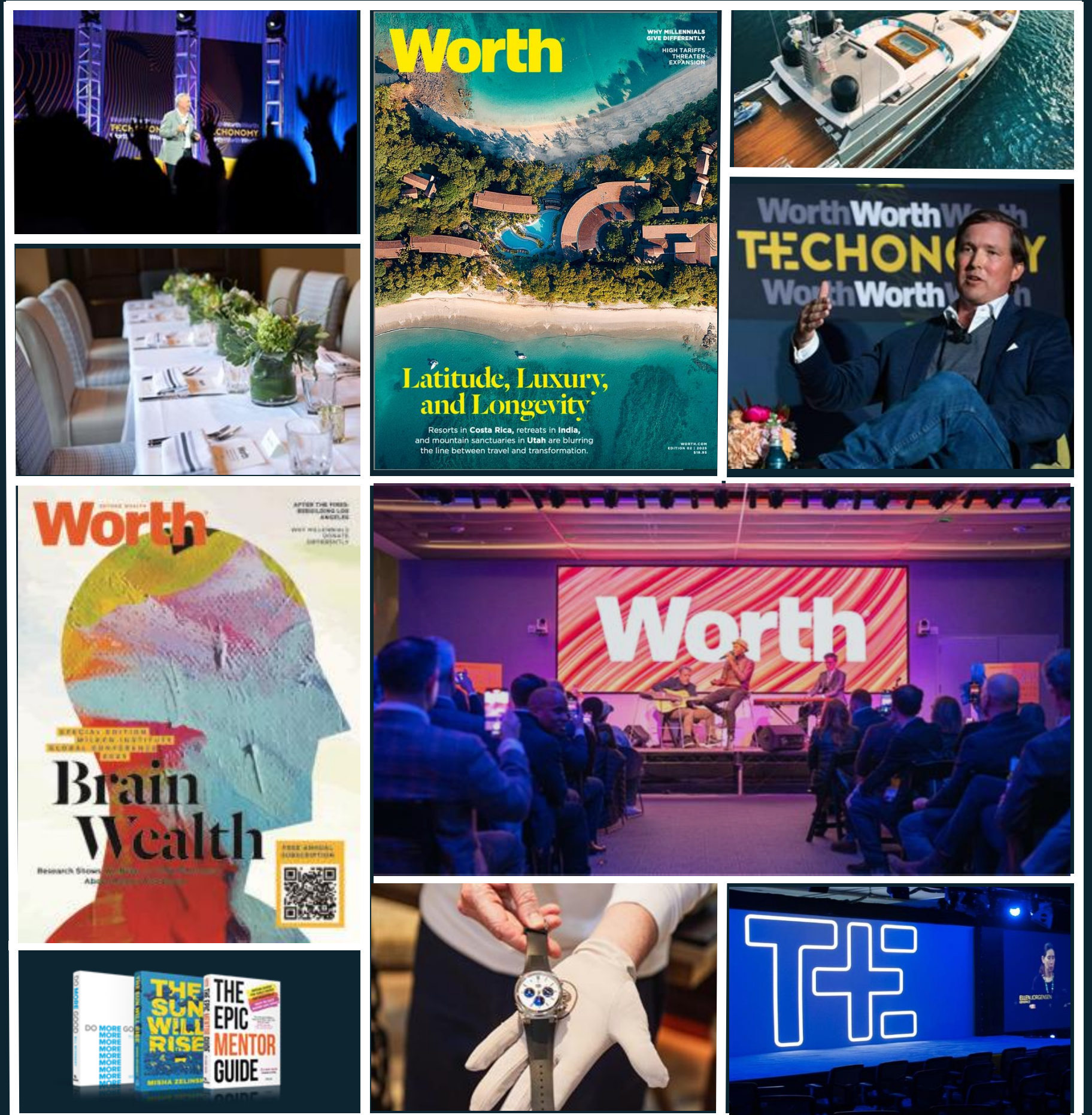


Worth®

2026

Media Kit



Our Mission



*A beacon of distinction since 1986, Worth has been informing and inspiring a community of successful leaders across business, innovation and society to expand their impact on the world. A difference we call **Worth beyond Wealth**.*

Through our meticulously crafted content, Worth captivates the professional and personal sensibilities of our audience, building a deep connection that provides an unparalleled opportunity for brands like yours to authentically connect to these leaders.

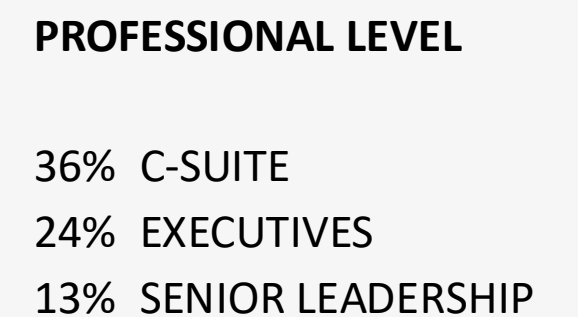
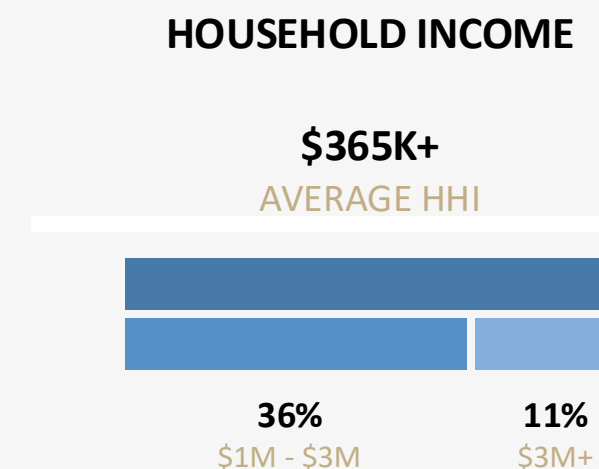
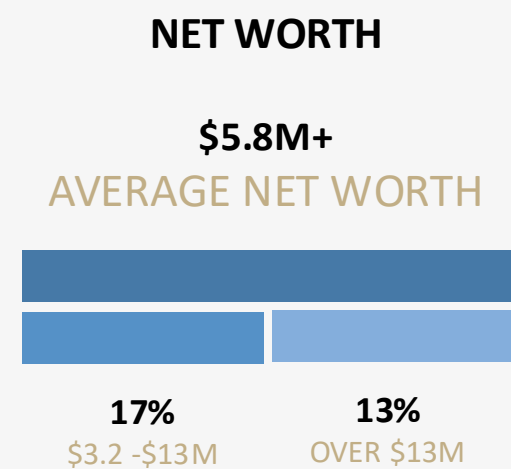
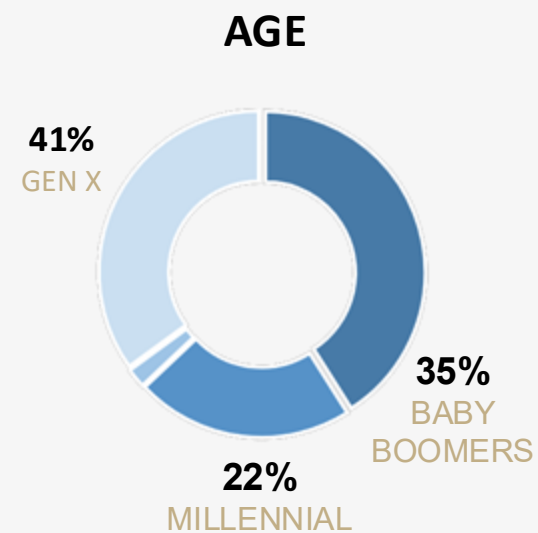
From the refined pages of our print magazine to our engaging digital content, culminating in our marquee and custom events, Worth collaborates with discerning organizations to construct bespoke partnerships that seamlessly align with their business goals and objectives.

Worth

Our Audience



Worth's community consists of accomplished executives, investors, innovators, and ambitious entrepreneurs spanning diverse industries. Through tailored content and curated events, we connect with this influential audience by addressing the topics that matter most to their personal growth and professional success.



The Worth Community

Our community of accomplished Leaders, thread through distinct categories, each with unique goals and perspectives, that come together to shape a network that drives influence across a broad spectrum of industries.

Worth



WEALTH CREATORS

ENTREPRENEURS / INVESTORS / FOUNDERS

GOALS:

Meet with like-minded community, gain insights that spark ideas, foster innovation.

VALUES:

Impact, Wellness, Future-Focused Solutions, Travel, Auto, Real Estate, Exclusive Access, Growth/Knowledge.



BUSINESS LEADERS

C-SUITE / EXECUTIVES / PROFESSIONALS

GOALS:

Learn from a community about leading through times of turbulence.

VALUES:

Digital Transformation, Professional Services, Finance & Investing, Luxury, Exclusive Experiences, Legacy & Impact.



LEADING ADVISORS

WEALTH MANAGEMENT / INSURANCE / LEGAL & TAX / ESTATE PLANNING

GOALS:

Staying ahead of industry trends, building relationships, exposure to new services or technologies.

VALUES:

Innovation, Professional Development, Lifestyle Services, Luxury Experiences.

Our Activities



01 Tentpole Events

6 MARQUEE EVENTS	300+ LUMINARY SPEAKERS	1,500+ LEADERS IN ATTENDANCE
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02 Print

38 YEARS IN PUBLICATION	4 PRINT ISSUES PER YEAR	200,000 HIGHLY QUALIFIED READERS / ISSUE
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03 Digital & Multimedia

135,000 + CURATED DATABASE	4 NEWLETTER COMMUNITIES	1MM+ UNIQUE MONTHLY VISITORS
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04 Worth Custom Studios

20+ CUSTOM EVENTS / YEAR	5 CHANNELS LIVE, PRINT, VIDEO, DIGITAL, PODCAST
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Our Partners

Worth Media Group works with brands to build integrated marketing programs that leverage our print, digital, and event capabilities.

Our team works with our partners to create and execute turnkey content and events that align with their business goals and objectives. Each program is customized to have maximum impact and provide access to Worth's successful and influential audience.



Deloitte.



J.P.Morgan WEALTH MANAGEMENT

Worth

Thought Leadership

Our events provide Brands the opportunity to connect their leadership and messages with top executives, industry innovators, and policy makers

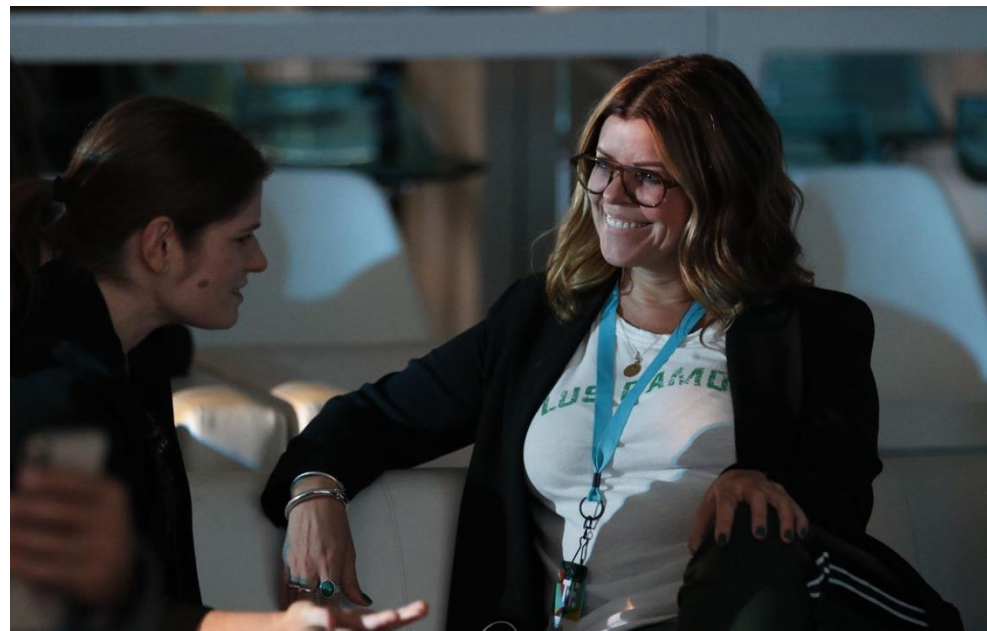
From C-suite executives to influential investors and changemakers, Worth convenes a community defined by influence and impact—offering brands an unparalleled platform for thought leadership and authentic connection.



CEOS & KEY BUSINESS LEADERS



INVESTORS / PHILANTHROPISTS



FOUNDERS & ENTREPRENEURS

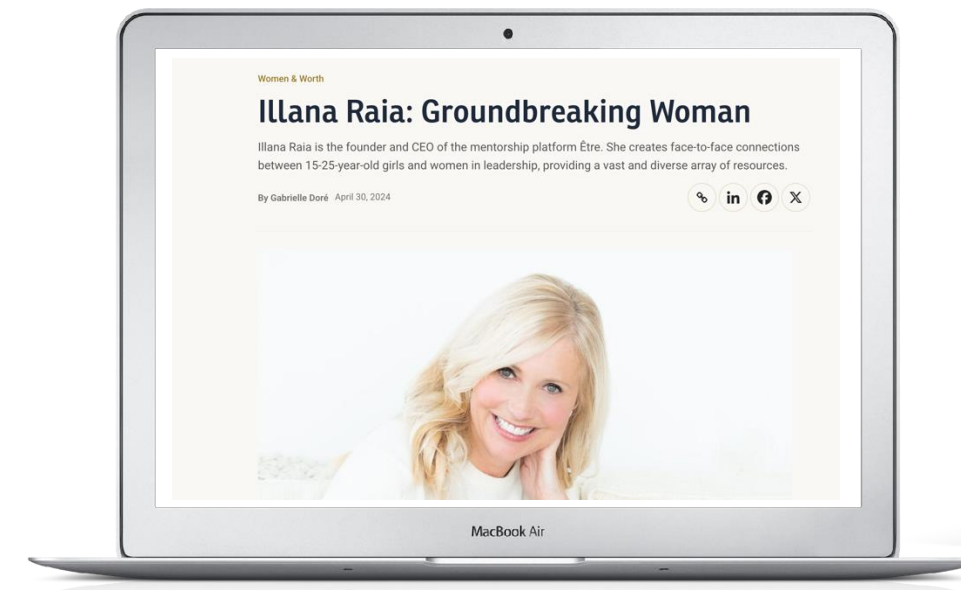


ACADEMIC & POLICY MAKERS

Executive Positioning

Worth Media excels at profiling and positioning executives and companies within the right circles of influence.

Through our trusted editorial voice, curated events, and highly engaged audience, we create opportunities for leaders to share their vision, amplify their expertise, and strengthen their reputations.



Our Speakers

Our speakers represent a diverse array of disciplines, including technology, business, academia, government, and the creative arts. This intentional variety ensures that every program is a rich tapestry of perspectives, designed to inspire bold ideas and provoke meaningful debate.



By bringing together visionary minds from different fields, Worth fosters a dynamic exchange that pushes boundaries and empowers participants to drive transformative change.

PREVIOUS SPEAKERS HAVE INCLUDED:

MARC BENIOFF
MARK ZUCKERBERG
JACK DORSEY
JIM FARLEY (CEO, FORD)
STACEY ABRAMS
ANDREW YANG
JEFF KATZENBERG

JOAQUIN DUATO (CEO, J&J)
KERRY WASHINGTON
MARISSA MAYER
SIR MARTIN SORRELL
BOB DIAMOND
JOHN CHAMBERS
DAVID PLOUFFE

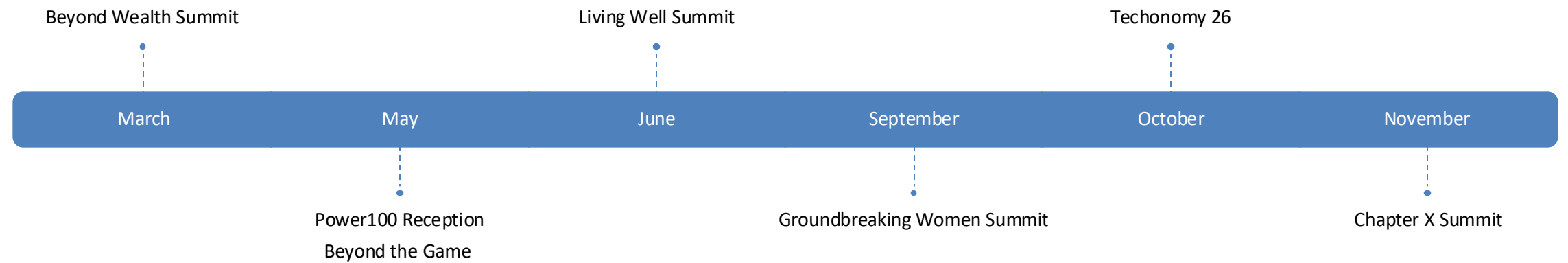
AND MANY MORE....

01

Tentpole & Premiere Events

Curating the most influential communities across business, innovation and impact, Worth has a long standing history of convening an influential audience of successful peers. Our tentpole events and partnerships with premiere event advance the conversation around key topics affecting business and society.

Worth



Beyond Wealth Summit

March 2026 | Palm Beach, FL

150+ Attendees

The Beyond Wealth Summit convenes a dynamic community of leaders, innovators, and wealth creators to explore the full spectrum of personal finance and its impact on life beyond the balance sheet. From investment strategies and legacy planning to philanthropy, family dynamics, and financial wellness, the Summit addresses the issues that matter most to those shaping their financial futures with intention.

Worth



Sponsorship Possibilities:

- **Program Spotlight (Live):** Highlight your executives and align your brand with our mainstage conversations.
- **Custom Branded Content (Digital & Print):** Showcase your expertise through co-created articles, features, or campaigns across Worth channels.
- **VIP Speaker Reception (Live):** Connect with top speakers and influential attendees in an intimate, invitation-only setting.
- **Venue Partnership:** Showcase your space to our influential audience and align your brand with for innovation, leadership, and women's empowerment.
- **Activations (Live):** connect directly with our influential audience using high-impact onsite placements / activations.

Beyond the Game Summit

May 2026 | Fort Lauderdale

150+ Attendees

Held during F1 week in Miami, This inaugural event is a one-of-a-kind gathering of industry leaders and athletes to explore and discuss the opportunities available across business, investment and creating overall meaningful impact beyond their sports careers

Worth



Sponsorship Possibilities:

- **Program Spotlight (Live):** Highlight your executives and align your brand with our mainstage conversations.
- **Custom Branded Content (Digital & Print):** Showcase your expertise through co-created articles, features, or campaigns across Worth channels.
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- **Venue Partnership:** Showcase your space to our influential audience and align your brand with for innovation, leadership, and women's empowerment.
- **Activations (Live):** connect directly with our influential audience using high-impact onsite placements / activations.

Power 100 Reception

May 2026 | Los Angeles

100+ Attendees

Our Power 100 Reception brings together the most influential minds in finance for an evening of recognition, connection, and meaningful dialogue.

This exclusive gathering spotlighting the leaders, innovators, and visionaries shaping the financial landscape. Guests engage in thought-provoking conversations that reflect *Worth's* commitment to influence with purpose—honoring those redefining success, leadership, and impact in today's evolving economy.

Worth



Sponsorship Possibilities:

- **Program Spotlight (Live):** Highlight your executives and align your brand with our mainstage conversations.
- **Custom Branded Content (Digital & Print):** Showcase your expertise through co-created articles, features, or campaigns across Worth channels.
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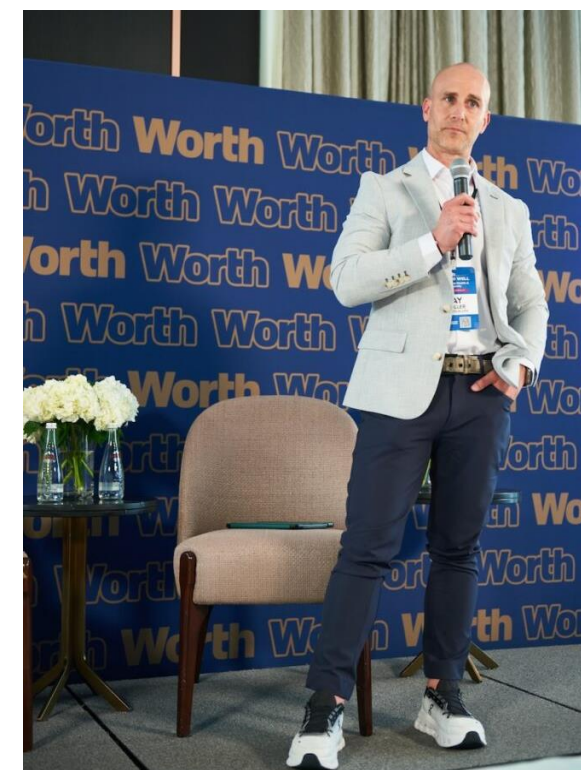
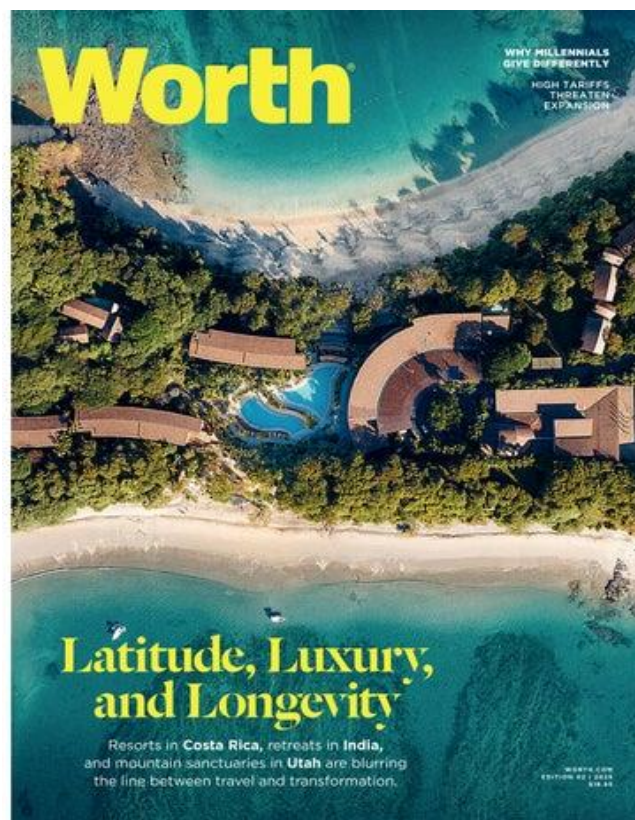
Living Well

June 2026 | New York

150+ Attendees

Technology and innovation play a transformative role in our health, and each year we gather a group of leaders for conversations that illustrate the remarkable strides driving positive change in our wellbeing.

We foster a curated environment for relationship building and collaboration among influential investors, business leaders, technology innovators, and other key stakeholders. This event is held in partnership with the Global Wellness Summit.



Sponsorship Possibilities:

- Program Integration (Live)
- Custom Content (Digital & Print)
- Advertising (Digital & Print)
- VIP Speaker Reception (Live)
- Venue Partner
- Event Activations (Live)

Companies Represented:

- Medtronic
- SECA
- Sensei
- Nanowear
- Boston Scientific
- Optum
- HTC Corp.
- Windham Ventures
- Cherish Health
- Viome
- MYND VR
- Eden
- Naturepedic
- And many more...

Groundbreaking Women Summit

September 2026 | New York

150+ Attendees

Our Summit unites a powerful network of female business leaders, founders and changemakers to share insights, strategies, and experiences that drive success and inspire change.

This is more than an event; it's a immersive program addressing key issues across innovation, leadership, and personal growth, all while celebrating and elevating women's voices in today's most pivotal industries.



Sponsorship Possibilities:

- **Program Spotlight (Live):** Highlight your executives and align your brand with our mainstage conversations.
- **VIP Speaker Reception (Live):** Connect with top speakers and influential attendees in an intimate, invitation-only setting.
- **Venue Partnership:** Showcase your space to our influential audience and align your brand with for innovation, leadership, and women's empowerment.
- **Custom Branded Content (Digital & Print):** Showcase your expertise through co-created articles, features, or campaigns across Worth channels.
- **List Sponsorship (Digital & Print):** Gain exclusive association with our curated lists celebrating groundbreaking women leaders.
- **Premium Advertising (Digital & Print):** Extend your reach with high-impact placements in Worth magazine and digital platforms.

Companies Represented:

- UNICEF USA
- Angel City Football Club
- Wealthspire
- Golden Globe Foundation
- Cincoro Tequila
- Kirkland & Ellis
- UBS
- NBC Universal
- Microsoft
- Merrill Lynch
- And many more...

Worth

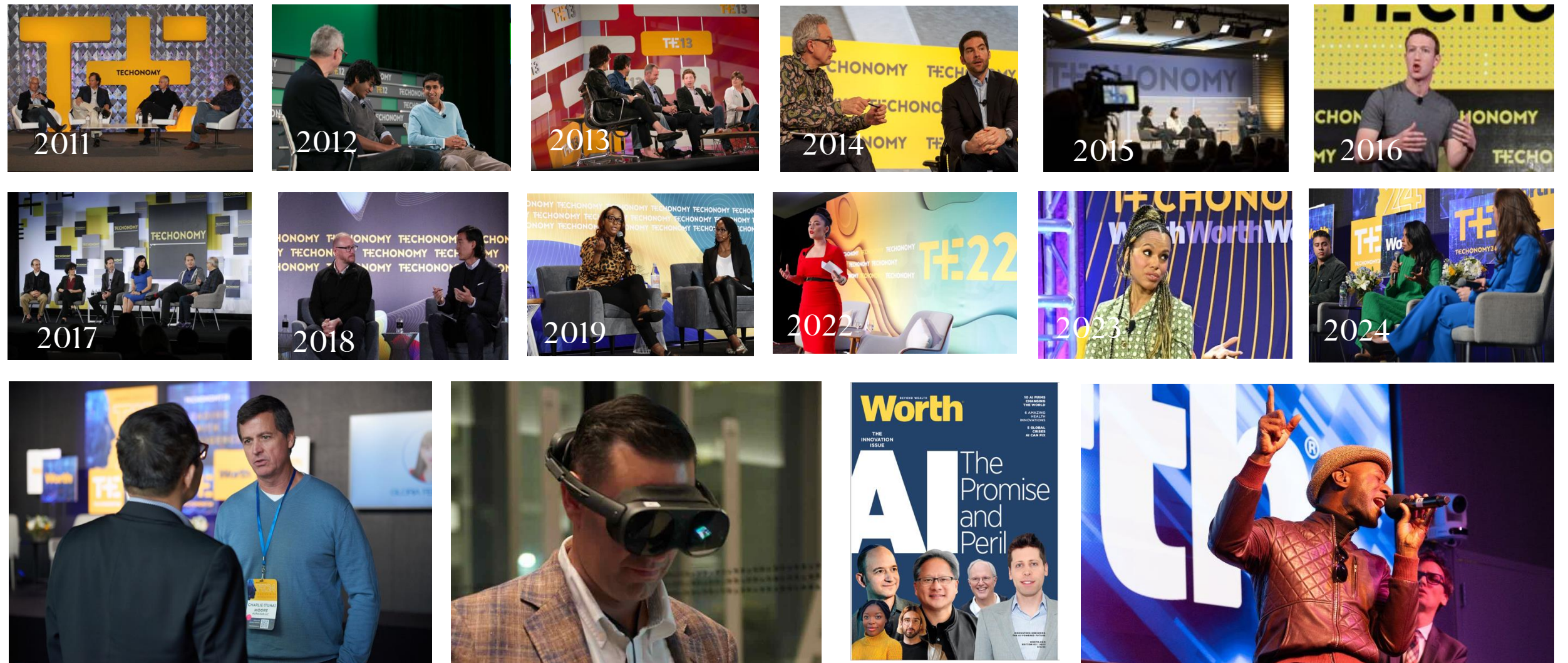
Techonomy 2026

October | Bay Area

150+ Attendees

Techonomy isn't just a conference—it's an immersive experience where attendees gain insights from industry leaders, build meaningful connections through dynamic discussions and a concluding live performance.

This event positions partners at the forefront of innovation, aligning it with the ideas and leaders shaping the future.



Sponsorship Possibilities:

- Program Integration (Live)
- Opening Reception
- Concert
- Custom Content (Digital & Print)
- Advertising (Digital & Print)
- Venue Partner
- Event Activations (Live)

Companies Represented:

- Meta
- Google
- Microsoft
- CISA
- Aura
- Uniphore
- Boeing
- FedEx
- Milken Institute
- Zoom
- Qualcomm
- Department of Homeland Security
- Deutsche Bank
- Tavistock
- Intel

Chapter X Summit

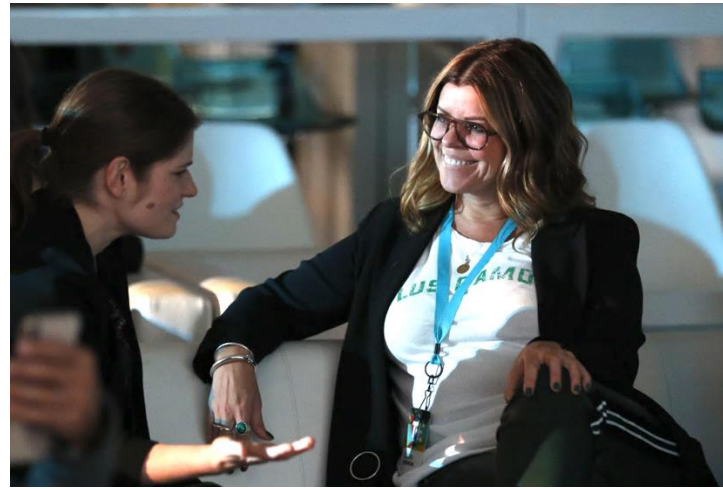
November 2026 | New York

150+ Attendees

Chapter X brings together an accomplished community of seasoned entrepreneurs who have built, scaled, and transitioned their businesses, now seeking to define new chapters of purpose, influence, and growth.

More than a conference, Chapter X is an experience focused on leadership, legacy, innovation, and personal fulfillment.

Worth



Sponsorship Possibilities:

- **Program Spotlight (Live):** Highlight your executives and align your brand with our mainstage conversations.
- **Custom Branded Content (Digital & Print):** Showcase your expertise through co-created articles, features, or campaigns across Worth channels.
- **VIP Speaker Reception (Live):** Connect with top speakers and influential attendees in an intimate, invitation-only setting.
- **Venue Partnership:** Showcase your space to our influential audience and align your brand with for innovation, leadership, and women's empowerment.
- **Activations (Live):** connect directly with our influential audience using high-impact onsite placements / activations.

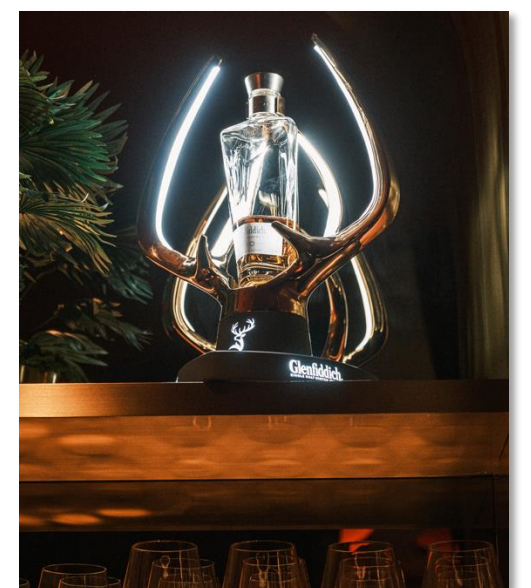
Worth Luxe Quarterly

Mar, July, Sept, Dec | New York
150+ Attendees

Worth's quarterly Lifestyle & Luxury events coincide with our magazine releases and spotlight the worlds of travel, fashion, design, dining, wellness, and culture—areas that reflect the passions and pursuits of our community.

Designed as elegant, immersive evenings, our events blend networking, discovery, and celebration, offering partners and guests a unique platform to engage with Worth's audience while experiencing the very best in lifestyle and luxury.

Worth



Sponsorship Possibilities:

- **Brand Spotlight:** Introduce your services/products directly to our community through a hosted discussion.
- **Venue Partnership:** Showcase your space to our influential audience and align your brand with for innovation, leadership, and women's empowerment.
- **Activations (Live):** connect directly with our influential audience through onsite placements and product activations.

Premier Events

The Worth audience can be found at the world's most influential gatherings.

Beyond editorial coverage, Worth also designs and hosts curated dinners, receptions, and experiences on behalf of our clients.

Allow Worth to help you convene the right audience at these locations.

Worth



02

Print

Worth Magazine enjoys a proud 35+ year history of award-winning content relevant to business executives, entrepreneurs, and investors across the areas of: personal finance, business, innovation, travel and leisure, as well as profiles on business and their leaders.



2026 ISSUES DATES

- Q1 MARCH
- Q2 JUNE
- Q3 SEPTEMBER
- Q4 DECEMBER

Issues close on the 15th of the month prior

200,000
HIGHLY QUALIFIED
READERS / ISSUE

ADVERTISING RATES

- FULL PAGE \$35,000
- SPREAD \$55,000
- INSIDE COVERS \$40,000
- BACK COVER \$45,000

FREQUENCY DISCOUNT

2x 5% | 3x 10% | 4x 15%

CUSTOM CONTENT

Priced upon request



DEPARTMENTS

- BUSINESS & FINANCE
- TRAVEL & HOTELS
- LUXURY & LIFESTYLE
- CITIES
- REAL ESTATE
- AUTO & AVIATION
- WINE & SPIRITS
- WATCHES
- LEADING ADVISORS
- POWER & IMPACT
- TECH & INNOVATION

03

Digital

Worth publishes a diverse array of digital content, including compelling editorial pieces, engaging videos, and custom partner content.

To maximize your engagement and reach, all our content is strategically amplified on our social media channels.



WEBSITE & SOCIAL CHANNELS

Leverage the digital channels of Worth to promote your Brand's story and engage with a discerning audience.

NEWSLETTERS

For a more curated experience, our weekly newsletters deliver a handpicked selection of our top articles and features to a targeted readership, ensuring they are always in the know.



Worth Knowing
WEEKLY

11,000+
SUBSCRIBERS



5,000+
SUBSCRIBERS



9,000+
SUBSCRIBERS



7,000+
SUBSCRIBERS

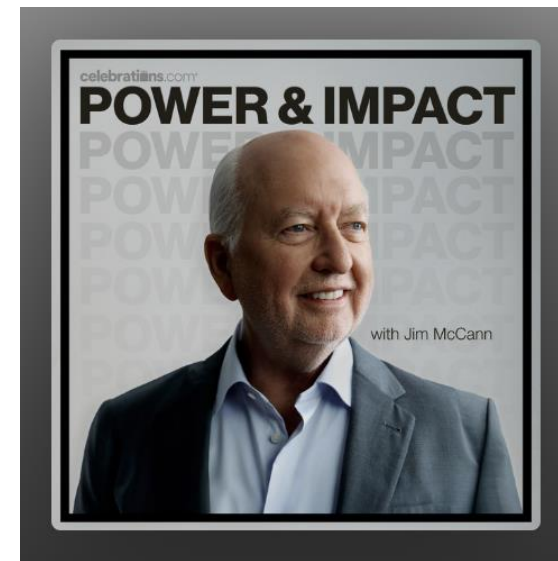
Multimedia

Worth brings stories to life through powerful digital experiences that inform, inspire, and engage influential audiences.

From custom video production amplified through our Wealth of Knowledge platform to thought-provoking conversations on our Power & Impact podcast, we co-create content that elevates brands and sparks meaningful dialogue.

Worth

PODCASTS



Moderated by Worth Media's Chairman, Jim McCann (1-800Flowers.com), Power & Impact brings a sharp focus on conversations with top CEOs, executives, and thought leaders. Power & Impact explores guest journeys to success, the challenges they've faced, and how they're using their influence to drive meaningful change in their industries and communities

PROMOTED THROUGH WORTH NETWORK CHANNELS TO 14MM SUBSCRIBERS

VIDEO CONTENT



Worth's editorial video content tells stories more dynamically and provides our audience a higher of engagement. Whether through short-form social clips, original series, or branded content, video content allows us to connect with our community and amplify brand voices across platforms.

Activity Calendar 1H 2026

Our Activity Calendar provides a view of how we engage our community throughout the year across multiple touchpoints.

From **Custom** activations at premier gatherings, to our **Tentpole** events where our original Worth programming sparks dialogue and drives impact.

Worth

Q1

Month	Type	Activity	Date	Location
JAN	HOSTED	Q4 Issue Reception & RIA Roundtable	1/7	New York, NY
JAN	CUSTOM	Worth @ Davos	1/19	Davos, SW
JAN	PRINT	iConnections Special Edition Worth Magazine	1/29	New York, NY
JAN	PRINT	Super Bowl Special Edition Worth Magazine	1/29	New York, NY
FEB	CUSTOM	Worth @ Superbowl	2/5 - 2/9	San Francisco, CA
FEB	CUSTOM	Worth @ Global Alts Miami	2/23 - 2/26	Miami Beach, FL
MAR	PRINT	Q1 Issue, featuring: Groundbreaking Women, Business of Sports, Travel	3/7	New York, NY
MAR	CUSTOM	Worth @ SXSW	3/12 - 3/18	Austin, TX
MAR	CUSTOM	Palm Beach Boat Show Reception	3/25	Palm Beach, FL
MAR	CUSTOM	Worth Beyond Wealth Summit	3/25	Palm Beach, FL

Activity Calendar 1H 2026

Worth

Q2

Month	Type	Activity	Date	Location
APR	CUSTOM	Worth @ HumanX	4/6 - 4/9	San Francisco, CA
APR	CUSTOM	Worth @ The Masters	4/9 - 4/12	Augusta, GA
APR	HOSTED	Q1 Issue Reception	4/7	New York, NY
APR	PRINT	Milken Special Edition Worth Magazine	TBD	New York, NY
APR	TENTPOLE	Worth Beyond The Game	4/28	Nashville, TN
MAY	CUSTOM	Worth @ Formula 1 Grand Prix	5/1 - 5/3	Miami, FL
MAY	CUSTOM	Worth @ Milken Institute Global Conference	5/5 - 5/8	Los Angeles, CA
MAY	TENTPOLE	Power 100 Reception	TBD	New York, NY
JUN	PRINT	Q2 Magazine	6/9	New York, NY
JUN	CUSTOM	Worth @ WealthEdge	6/9 - 6/11	Boca Raton, FL
JUN	TENTPOLE	Living Well Summit	TBD	New York, NY
JUN	CUSTOM	Worth @ Cannes Lions	6/22 - 6/26	Cannes, France

Activity Calendar 2H 2026

Worth

Q3

Month	Type	Activity	Date	Location
JUL	HOSTED	Q2 Magazine Reception	7/17	New York, NY
AUG	CUSTOM	Worth @ AI4	8/4	Las Vegas, NV
AUG	PRINT	Q3 Magazine	TBD	New York, NY
SEP	TENTPOLE	Groundbreaking Women Summit	9/23	New York, NY
SEP	HOSTED	Q3 Issue Reception	TBD	New York, NY

Q4

Month	Type	Activity	Date	Location
OCT	CUSTOM	Worth @ WealthEdge West	10/7	Marina Del Ray, CA
OCT	CUSTOM	Worth @ Tech Week SanFran	10/5 - 10/11	San Francisco, CA
NOV	TENTPOLE	Techonomy 26	11/18	New York, NY
OCT	HOSTED	Ft Lauderdale Boat Show	TBD	Marina Del Ray, CA
NOV	TENTPOLE	Chapter X Event	TBD	San Francisco, CA
NOV	PRINT	Q4 Magazine	TBD	New York, NY
DEC	CUSTOM	Worth @ Miami Art Week	12/1 - 12/6	Miami Beach, FL
DEC	HOSTED	Q4 Magazine Reception	TBD	New York, NY

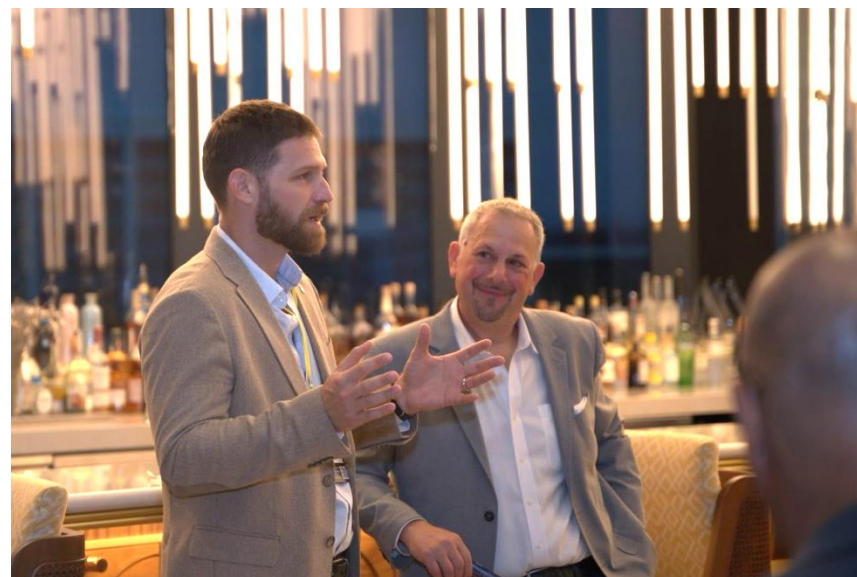
04

Worth Custom Studios

Leverage the capabilities and expertise of Worth through thought leadership.

Worth's platform and audience allow organizations to showcase their expertise, strengthen connections, and enhance brand visibility in a focused, organic, engaging environment.

Worth Studios



Targeted Engagements

Worth specializes in curating high-value connections for our Clients. We design private dinners, receptions, and gatherings that bring executives together with the prospective customers and decision-makers who matter most.

These experiences foster relationships that drive both visibility and business outcomes.

Worth Studios



Custom Publishing

Worth's custom publishing capabilities help organizations and leaders showcase their vision through premium editorial and design.

From beautifully produced magazines to full stories in book form, we create lasting print content that captures your story with authority and elegance.

Worth Studios



Co-create a custom Worth Magazine that elevates your brand and highlights your executive's expertise.

Our team curates cover feature stories and profiles that can be complimented with relevant Worth content to create a beautiful Magazine.

Worth also provides turnkey distribution support to ensure your story reaches clients and key audiences with impact.

PACKAGES FROM
\$80,000 - \$150,000



Worth Books offers a turnkey path to authorship, partnering with entrepreneurs and business leaders, to transform their ideas and stories into beautifully published works.

From ghostwriting and editing to design, production and distribution, Worth provides end-to-end support that makes becoming a published author seamless and impactful.

Amplify and celebrate your work through Worth's marketing channels.

PACKAGES FROM
\$50,000 - \$150,000

Custom Multimedia

Worth brings stories to life through powerful digital experiences that inform, inspire, and engage influential audiences.

From custom video production amplified through our Wealth of Knowledge platform to thought-provoking conversations on our Power & Impact podcast, we co-create content that elevates brands and sparks meaningful dialogue.

Worth Studios

VIDEO



Leverage our editorial and high-quality production capabilities to engage your audience through custom video content. Our Wealth of Knowledge platform provides an avenue to amplify this through Worth.com.



CUSTOM PACKAGES AVAILABLE:

- ONE TIME PROMOTION
- COMPLETE VIDEO SERIES
- CUSTOM WEBINARS

WEBINARS



Regularly engage your audience where they are through webinars. Worth moderates and programs discussions, and/or full series programs that provide Brands the opportunity to both engage with their audience and leverage video content for other marketing purposes.

Event Services

Let Worth handle everything behind the scenes so you can focus on building relationships and delivering a memorable experience for your guests.

Our expert event team provides full execution, managing every detail and touchpoint to create a high-impact experience reflective of your brand's standards.

Our Joint venture with [Brandfuel](#) unlocks large scale event capabilities including end-to-end creative, production and execution at an elite level.

Worth Studios

