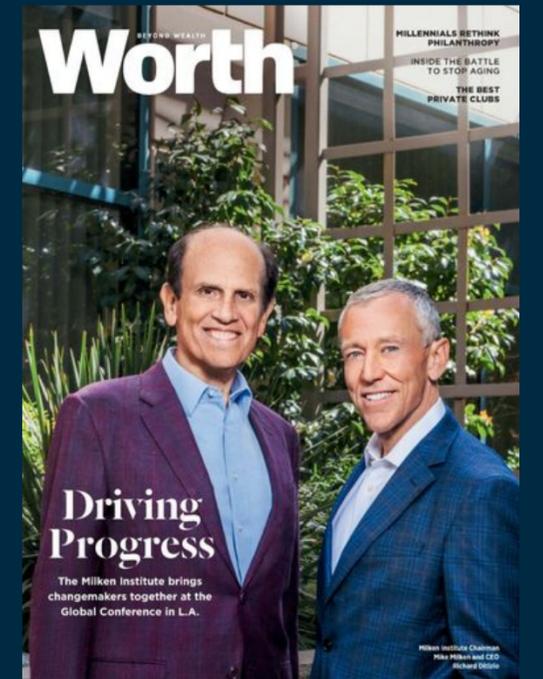


BEYOND WEALTH Worth®

2025 MEDIA KIT



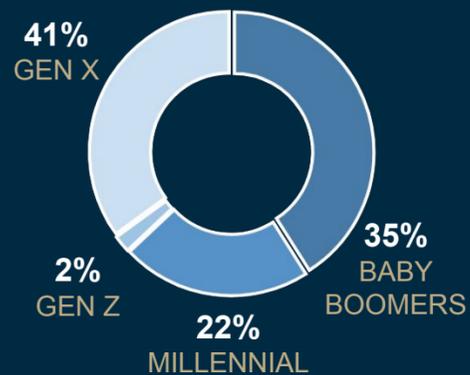
OUR AUDIENCE OF LEADERS

Worth's community consists of accomplished executives, investors, innovators, and ambitious entrepreneurs spanning diverse industries.

Through tailored content and curated events, we connect with this influential audience by addressing the topics that matter most to their personal growth and professional success.



AGE



NET WORTH



HOUSEHOLD INCOME



PROFESSIONAL LEVEL

- 36% C-SUITE
- 24% EXECUTIVES
- 13% SENIOR LEADERSHIP

KEY INDUSTRIES

- FINANCE
- TECHNOLOGY
- PROFESSIONAL SERVICES
- MEDIA & COMMUNICATIONS
- HEALTHCARE
- RETAIL & COMMERCE

THE WORTH COMMUNITY

Our community of accomplished leaders thread through distinct categories, each with unique goals and perspectives, that come together to shape a network that drives influence across a broad spectrum of industries.

BUSINESS LEADERS

C-SUITE / EXECUTIVES / PROFESSIONALS

Decision makers interested in curated content where they can discover new trends and insights.

GOALS:

Learn from a community about leading through times of turbulence.

VALUES:

Digital Transformation, Actionable Insights, Finance & Investing, Luxury, Exclusive Experiences, Legacy & Impact.



WEALTH CREATORS

ENTREPRENEURS / INVESTORS / FOUNDERS

Leaders interested in market trends, strategies for business growth, innovation, wealth preservation, and lifestyle enhancements.

GOALS:

Meet with like-minded community, gain insights that spark ideas, foster innovation.

VALUES:

Impact, Wellness, Future-Focused Solutions, Travel, Real Estate, Exclusive Access, Growth/Knowledge.



LEADING ADVISORS

WEALTH MANAGEMENT / INSURANCE / LEGAL & TAX

Advisors interested in gaining a broader perspective beyond their practice and engaging with peers and other SMB leaders.

GOALS:

Staying ahead of industry trends, building relationships, exposure to new services or technologies.

VALUES:

Innovation, Professional Development, Recognition, Collectibles, Lifestyle Services, Luxury Experiences.



CREATING AUTHENTIC CONNECTIONS FOR BRANDS

Worth Media excels in convening exceptional business leaders for impactful events and meaningful conversations.

Our events provide Brands the opportunity to connect their leadership and messages with top executives, industry innovators, and thought leaders, facilitating the exchange of ideas and experiences, driving forward-thinking dialogue and strategic partnerships.



FOUNDERS & ENTREPRENEURS



INVESTORS / PHILANTHROPISTS



CEOS & KEY BUSINESS LEADERS



ACADEMICS & POLICY MAKERS



EVENTS

5

MARQUEE EVENTS

15+

CUSTOM EVENTS PER YEAR

300+

LUMINARY SPEAKERS



PRINT

30+

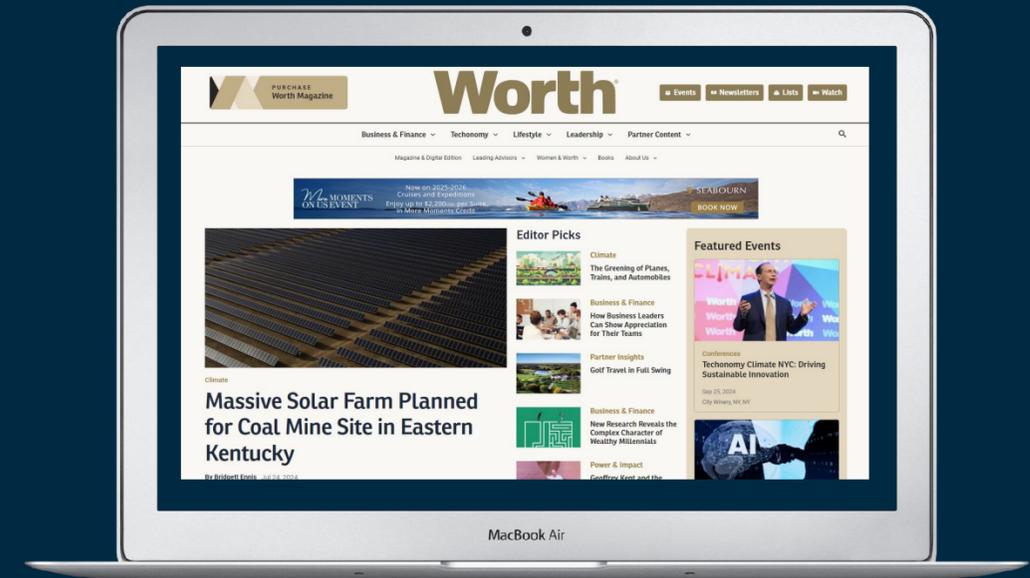
YEARS IN PUBLICATION

4

PRINT ISSUES PER YEAR

200,000

HIGHLY QUALIFIED READERS / ISSUE



DIGITAL

135,000+

CURATED DATABASE

125

SITES WITHIN WORTH MEDIA NETWORK

1MM+

UNIQUE MONTHLY VISITORS



The Best Luxury EVs

Automakers are keen to fill the demand for the next generation of high-end electric vehicles built for speed, range, and performance.

BY OLIVER BOST

Electric vehicles (EVs). Conjure up one of the earliest examples in your mind, and you're probably picturing little hatchbacks that look more like golf carts than anything else. But you can happily forget about them now. EVs have evolved. They went mainstream a few years ago, so makers like Audi, Mercedes, and Tesla, among others, turned those golf carts into cars you will want to drive.

But this year, and especially over the next few years, if you're looking for the latest in EV innovation, you'll investigate the luxury and supercar market. This is where EV engineering is blossoming from something you'll settle for in the name of sustainability and green energy to something you've just got to have right now! These cars are amazing, and we've compiled a list of our ten favorites.

PARTNERSHIPS

Worth Media Group works with brands to build integrated marketing programs that leverage our print, digital, and event capabilities.

Our team works with our partners to create and execute turnkey content and events that align with their business goals and objectives.

Each program is customized to have maximum impact and provide access to Worth's successful and influential audience.

RECENT PARTNERS



Medtronic



THE RITZ-CARLTON YACHT COLLECTION




this is
YACHTING. SMARTER.

Unforgettable Experiences with the World's Most Innovative Yachting Membership Club.

EXCLUSIVE YACHTS™ OFFERS ENDLESS MEMBERS-ONLY YACHTING EXPERIENCES. JOIN US

EXCLUSIVE YACHTS™ | 239.963.9454
SOUTH FLORIDA | NEW ENGLAND | THE BAHAMAS & BEYOND

WORTH MAGAZINE

Worth Magazine enjoys a proud 30+ year history of award-winning content relevant to business executives, entrepreneurs, and investors across the areas of: personal finance, the economy, innovation, travel and leisure, as well as profiles on business and their leaders.

2025 ISSUES DATES

- Q1 MARCH
- Q2 JUNE
- Q3 SEPTEMBER
- Q4 DECEMBER

Issues close on the 15th of the month prior

ADVERTISING RATES

- FULL PAGE \$35,000
- SPREAD \$55,000
- INSIDE COVERS \$40,000
- BACK COVER \$45,000

FREQUENCY DISCOUNT

2x 5% | 3x 10% | 4x 15%

CUSTOM CONTENT

Priced upon request

DEPARTMENTS

- BUSINESS & FINANCE
- TRAVEL & HOTELS
- LUXURY & LIFESTYLE
- CITIES
- REAL ESTATE
- AUTO & AVIATION
- WINE & SPIRITS
- WATCHES
- LEADING ADVISORS
- POWER & IMPACT
- TECH & INNOVATION



DIGITAL OFFERING

Worth publishes a diverse array of digital content, including compelling editorial pieces, engaging videos, and custom partner content. Our platform empowers decision-makers with insights across a wide range of categories, from leadership strategies, business and finance updates to the latest in technology and innovation.

For a more curated experience, our weekly newsletters deliver a handpicked selection of our top articles and features, ensuring our community is always in the know. To maximize your engagement and reach, all our content is strategically amplified on our social media channels.

WEBSITE & SOCIAL

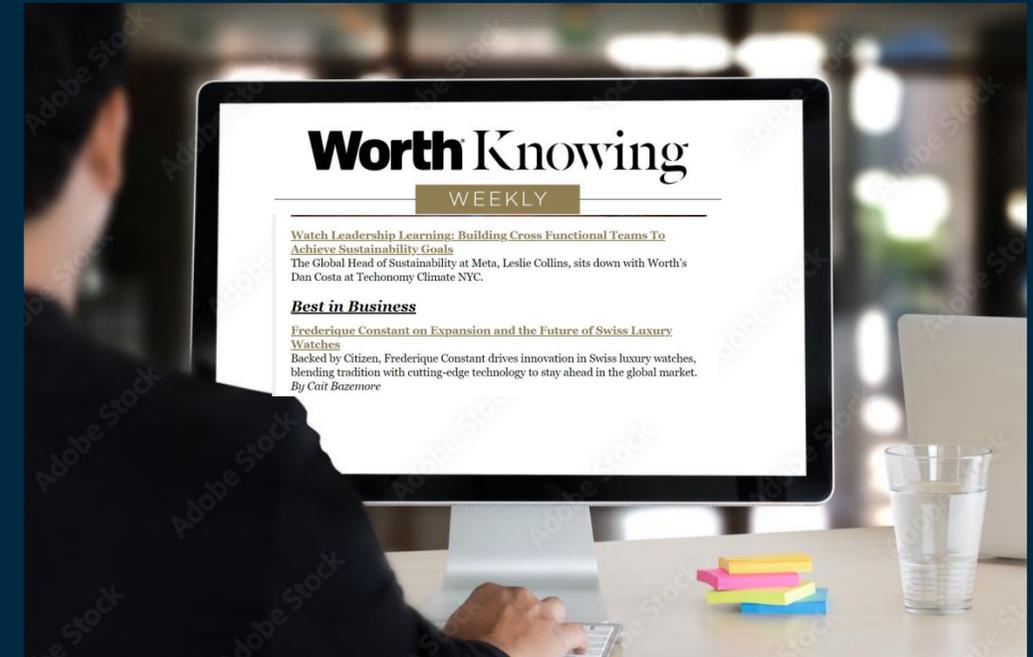


AD RATES | \$25/CPM

PODCAST & VIDEO SERIES



NEWSLETTERS



WORTH KNOWING WEEKLY | 11,000+ SUBSCRIBERS



9,000+ SUBSCRIBERS



WOMEN AND WORTH

5,000+ SUBSCRIBERS

WORTH MARQUEE EVENTS

Curating the most influential communities across business, innovation and impact, Worth has a long standing history of convening an influential audience of successful peers. Our tentpole events advance the conversation around key topics affecting business and society.

2025 WORTH EVENT CALENDAR

APRIL 10	GROUNDBREAKING WOMEN SUMMIT NYC
JUNE 4	LIVING WELL - HEALTH & LONGEVITY BOSTON
JUNE 26	CHAPTER X: BEYOND THE GAME
SEPTEMBER 24	CLIMATE & SUSTAINABILITY EVENT NYC
NOVEMBER 18	TECH & INNOVATION EVENT NYC
DECEMBER	WORTHY 100 EVENT MIAMI



GROUNDBREAKING WOMEN SUMMIT

RISE & LEAD

April 10, 2025 | NYC | Pendry Hotel

150+ Attendees

Our Summit unites a powerful network of female business leaders, founders and changemakers to share insights, strategies, and experiences that drive success and inspire change.

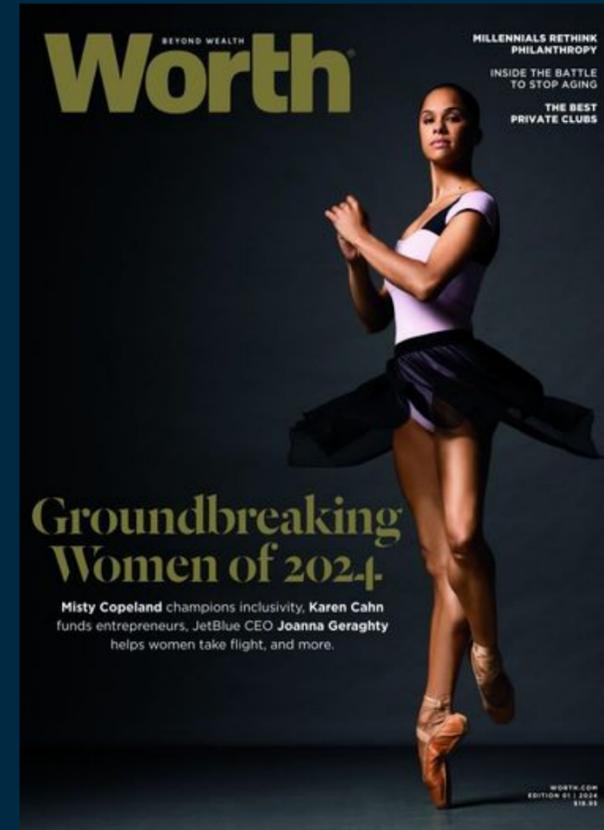
This is more than an event; it's a immersive program addressing key issues across innovation, leadership, and personal growth, all while celebrating and elevating women's voices in today's most pivotal industries.

SPONSORSHIP POSSIBILITIES

- PROGRAM INTEGRATION (LIVE)
- CUSTOM CONTENT (DIGITAL & PRINT)
- LIST SPONSORSHIP (DIGITAL & PRINT)
- ADVERTISING (DIGITAL & PRINT)
- VIP SPEAKER RECEPTION (LIVE)
- VENUE PARTNER

2024 COMPANIES REPRESENTED :

KIRKLAND & ELLIS	NBC UNIVERSAL
UBS	EGON ZEHNDER
SAP	MICROSOFT
MERRIL LYNCH	DATA COLLECTIVE
INCLUDE VENTURES	WEALTHSPIRE
AND MANY MORE...	



LIVING WELL HEALTH & LONGEVITY

JUNE 4, 2025 | BOSTON | Raffles Boston
150+ Attendees

Technology and innovation play a transformative role in our health, and each year we gather a group of leaders for conversations that illustrate the remarkable strides driving positive change in our wellbeing.

We foster a curated environment for relationship building and collaboration among influential investors, business leaders, technology innovators, and other key stakeholders.

SPONSORSHIP POSSIBILITIES

- PROGRAM INTEGRATION (LIVE)
- CUSTOM CONTENT (DIGITAL & PRINT)
- ADVERTISING (DIGITAL & PRINT)
- VIP SPEAKER RECEPTION (LIVE)
- VENUE PARTNER
- EVENT ACTIVATION (LIVE)

2024 COMPANIES REPRESENTED :

BOSTON SCIENTIFIC	WINDHAM VENTURES
MEDTRONIC	CHERISH HEALTH
OPTUM	VIOME
HTC CORP	KPMG
BALLENTINE PARTNERS	MYND VR
AND MANY MORE...	



2025 CHAPTER X SUMMIT BEYOND THE GAME

JUNE 26, 2025 | LOCATION TBD

100+ FORMER PROFESSIONAL ATHLETES (INVITE-ONLY)

Part of our Chapter 'X' series, this inaugural event is a one-of-a-kind gathering of former athletes to explore and discuss the opportunities available across business, investment and creating overall meaningful impact beyond their sports careers

The event offers partners unparalleled access to a highly influential and inspirational audience—athletes with significant public profiles and the drive to succeed in their next chapters, alongside industry leaders and decision-makers eager to collaborate with them.

SPONSORSHIP POSSIBILITIES

- PROGRAM INTEGRATION (LIVE)
- CUSTOM CONTENT (DIGITAL & PRINT)
- ADVERTISING (DIGITAL & PRINT)
- VIP SPEAKER RECEPTION (LIVE)
- VENUE PARTNER
- EVENT ACTIVATION (LIVE)



TECHONOMY IMPACT

CLIMATE & BEYOND

SEPTEMBER 24, 2025 | NYC | City Winery

150+ Attendees

The climate crisis represents our biggest threat and each year we gather a group of leaders for conversations that illustrate the remarkable strides in innovation and sustainable practices driving positive change.

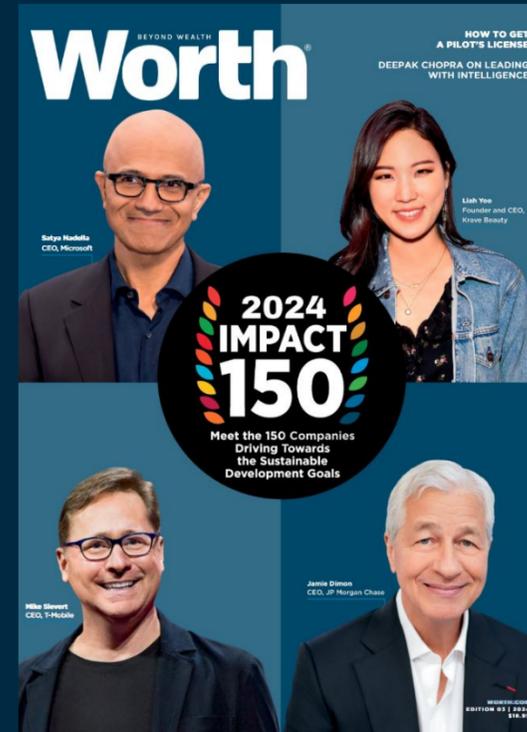
We foster a curated environment for relationship building and collaboration among influential investors, business leaders, technology innovators, and other key stakeholders.

Selection of Companies in Prior Attendance

- | | |
|-----------------|-----------|
| Microsoft | Volvo |
| Autodesk | KPMG |
| Cisco Systems | Apple |
| Toyota Ventures | Google |
| Intel | One Earth |
| U. S. Steel | HSBC |
| Thalo Labs | YouSolar |
| Climactic | NovoLoop |
| Volvo | VW |
| Mastercard | IBM |

SPONSORSHIP POSSIBILITIES

- PROGRAM INTEGRATION (LIVE)
- CUSTOM CONTENT (DIGITAL & PRINT)
- ADVERTISING (DIGITAL & PRINT)
- VIP SPEAKER RECEPTION (LIVE)
- VENUE PARTNER
- EVENT ACTIVATION (LIVE)



2025 TECHONOMY

NOVEMBER 17-18, 2025 | NYC | Civic Hall
150+ Attendees

Techonomy is more than just a conference – it’s an experience where attendees learn from industry leaders and build lasting relationships through engaging discussions. The event culminates in a live performance, ensuring participants leave inspired, energized, and connected to the ideas and people driving the future.

SPONSORSHIP POSSIBILITIES

- PROGRAM INTEGRATION
- OPENING RECEPTION
- CONCERT
- CUSTOM CONTENT (DIGITAL & PRINT)
- ADVERTISING (DIGITAL & PRINT)
- VENUE PARTNER
- EVENT ACTIVATIONS (LIVE)



Techonomy has been the premier event for innovation and leadership since 2011

CUSTOM EVENTS

Worth executes curated dinners, receptions and video offerings throughout the year on behalf of our partners. Many of these are held during key conventions, conferences or sports events where our community is present.

2025 CUSTOM EVENT CALENDAR

JANUARY	WORLD ECONOMIC FORUM Davos, Switzerland
FEBRUARY	SUPER BOWL New Orleans, LA
MARCH	SXSW Austin, TX
	PALM BEACH BOAT SHOW West Palm, FL
APRIL	LAKE NONA IMPACT FORUM Orlando, FL
MAY	MILKEN INSTITUTE CONFERENCE Beverly Hills, CA
	FORMULA 1 GRAND PRIX Miami, FL
JUNE	CANNES LIONS Cannes, France
AUGUST	HAMPTONS CLASSIC New York, NY
SEPTEMBER	SAGES & SCIENTISTS Boston, MA
OCTOBER	FORT LAUDERDALE BOAT SHOW Ft Lauderdale, FL
DECEMBER	ART BASEL Miami, FL



LEADING ADVISOR COMMUNITY

WEALTH MANAGEMENT · INSURANCE · LEGAL · TAX & ACCOUNTING

For 38 years, Worth Media has been a trusted name within the Financial, Legal, Tax, and Insurance advisory community, fostering deep connections and thought leadership.

Worth actively engages this influential network through curated programming, insightful conversations, and community-building events focused on their practice areas and the challenges they face.

This unique access provides an unparalleled opportunity for organizations to showcase their products and services directly to advisors shaping the decisions of affluent individuals and businesses, positioning themselves as valued partners in this vital ecosystem.



RECEPTIONS



NEWSLETTER



EVENTS



ADVISOR-FOCUSED CONTENT



RECOGNITION



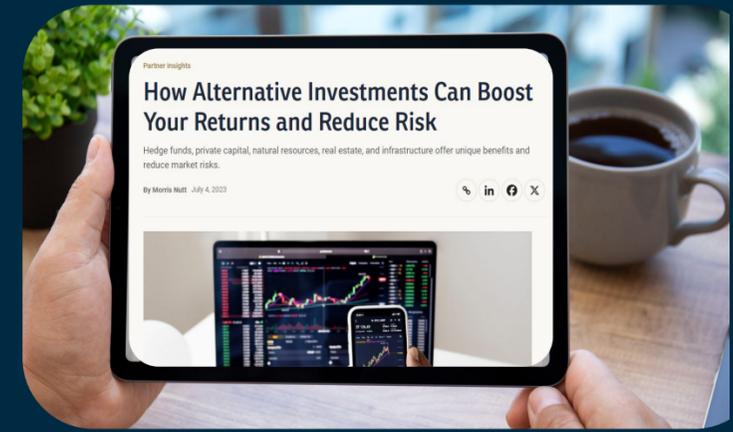
MILKEN CONFERENCE

WORTH CONTENT STUDIO

Leveraging our editorial and creative teams, Worth Media collaborates with organizations to develop custom editorial and video content.

By working collaboratively with your brand, we ensure the content aligns with your key messaging and communication goals, creating authentic narratives for brands and executives.

We simplify complex topics to engage both prospective and existing clients. Beyond content production, we amplify this content through our print, digital, and social media channels, while also providing partners with material for their own channels and securing alternative distribution avenues.



PRINT

- CUSTOM MAGAZINE
- SPECIAL EDITIONS
- CONTENT SECTION
- ARTICLES
- PROFILES

VIDEO

- WEBINARS
- THOUGHT LEADERSHIP INTERVIEWS
- PROFILES
- BRAND OVERVIEWS
- SOCIAL MEDIA PACKAGES

DIGITAL

- ARTICLES
- PROFILES
- NEWSLETTERS
- SOCIAL MEDIA ASSETS



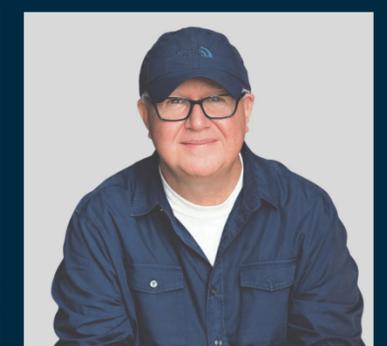
	Q1	Q2	Q3	Q4
PRINT FEATURES	MAR Groundbreaking Women Business of Sports Davos 2025	JUNE Health & Wellness Travel & Hospitality Top 300 Independent RIAs	SEPT Impact 150 Companies Power Players Tech & Innovation	DEC Worthy 100 List Philanthropy Holiday Gift Guides
MARQUEE EVENTS	MAR	APRIL Groundbreaking Women Summit JUNE Living Well Health & Longevity Summit	SEPT Techonomy Impact	NOV Techonomy 25 DEC Worthy 100 Celebration
SALON EVENTS	JAN Q4 Magazine Release	APR Q1 Magazine Release Worth Giving Reception	JULY Q2 Hamptons Reception	OCT Q3 Magazine Release
	MAR Leading Advisors Event	MAY Leading Advisors Event	AUG Leading Advisors Event	DEC Leading Advisors Event
CUSTOM EVENTS	JAN Davos	APR Watches and Wonders Geneva		OCT Fort Lauderdale Boat Show RIA Edge West
	FEB SuperBowl	MAY Milken Conference	AUG U.S. Open Monterey Car Week	
	MAR SXSW Palm Beach Boat Show	JUNE Wealth Management EDGE Cannes Lions	SEPT Sages & Scientists	DEC Art Basel



Worth Books is your gateway to becoming a published author. As a dynamic publishing platform, we empower entrepreneurs, business leaders and executives to grow their personal brand and business by bringing their stories from the boardroom to the bookstore.

From ghostwriting to marketing and distribution, we work with our authors to tailor a partnership that fits their needs, goals and objectives. Through Worth Books, your story can be crafted and strategically placed in bookstores nationwide. Our offering includes:

- Editorial support and optional ghostwriting
- Authors retain rights to content
- Customized cover design by art director
- Publication of manuscript
- Publishing by Forefront Books
- Distribution through Simon and Schuster
- Industry leading royalty split
- Unbeatable book buy-back rate
- Book listed on Worth.com
- Optional PR, Marketing and Media support



Worth[®]

Noun / Adjective / werTH /

The level at which someone or something deserves to be valued or rated.

Al Torres

VP Strategic Initiatives

al.torres@worth.com

Greg Licciardi

VP Partnerships

gliccardi@worth.com

Ron Stern

VP Partnerships

ron.stern@worth.com

WORTH MEDIA GROUP

155E 44th St.

18th Floor

New York, NY 10017

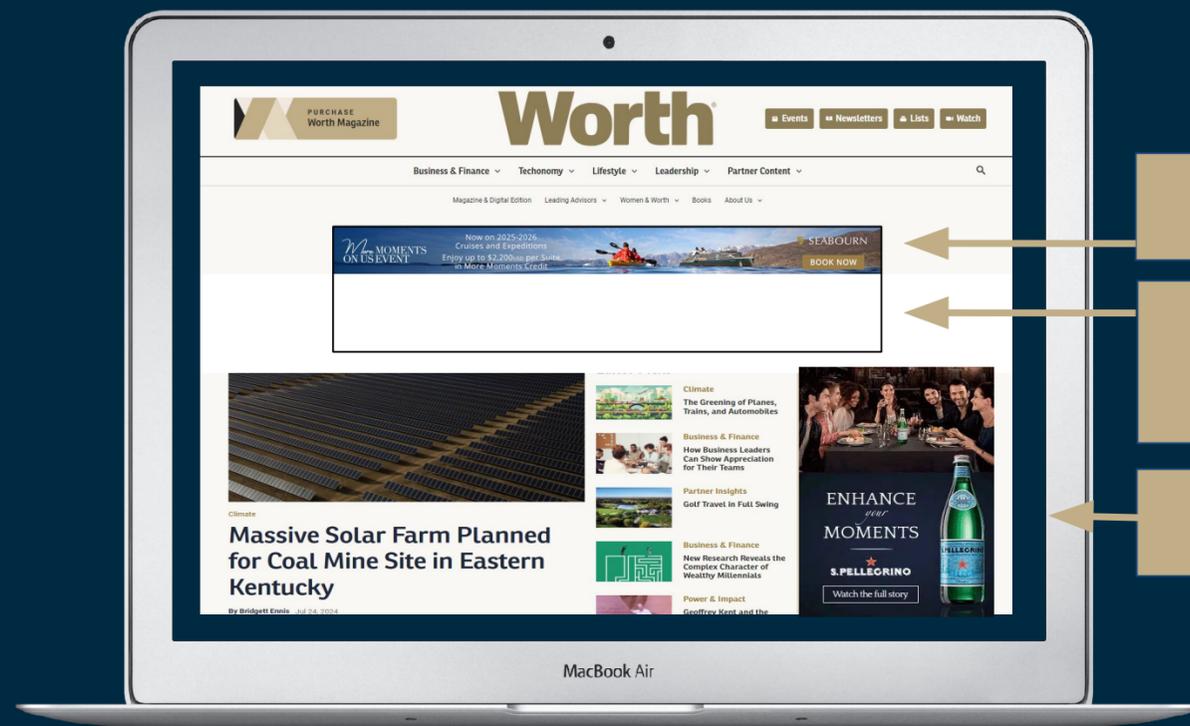
Worth[®]

AD SPECIFICATIONS

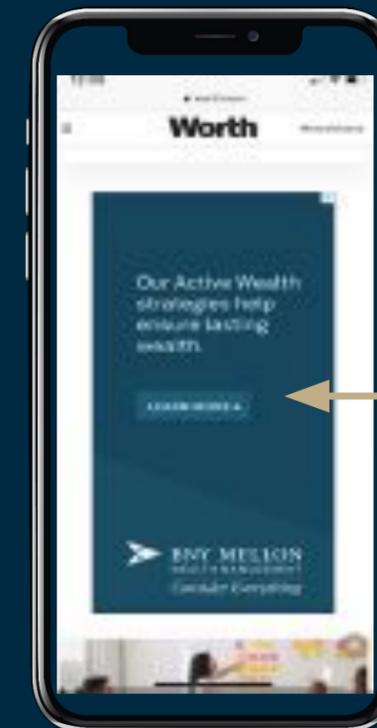
WORTH.COM

DESKTOP AD UNITS	DIMENSIONS	SIZE
Large Leaderboard	970 x 90	40kb Max
Large Leaderboard – Expandable	970 x 250	100kb Max
Half Page	300 x 600	40kb Max
Content Insert	728 x 90	40kb Max
Sidebar	250 x 250	40kb Max

MOBILE AD UNITS	DIMENSIONS	SIZE
Large Leaderboard	300 x 250	20kb Max
Large Leaderboard – Expandable	300 x 50	20kb Max
Half Page	320 x 50	20kb Max
Scrolling Video Ad	375 / 637 375 / 668	N/A



- Large Leaderboard
970 x 90
- Large Leaderboard
Expandable
970 x 250
- Half Page
300 x 600



- Mobile
Half Page
300 x 250

ACCEPTED FILE FORMATS .gif, .mov, .jpg, .png (If running animated banner, Worth prefers .gif files; no auto play on video)

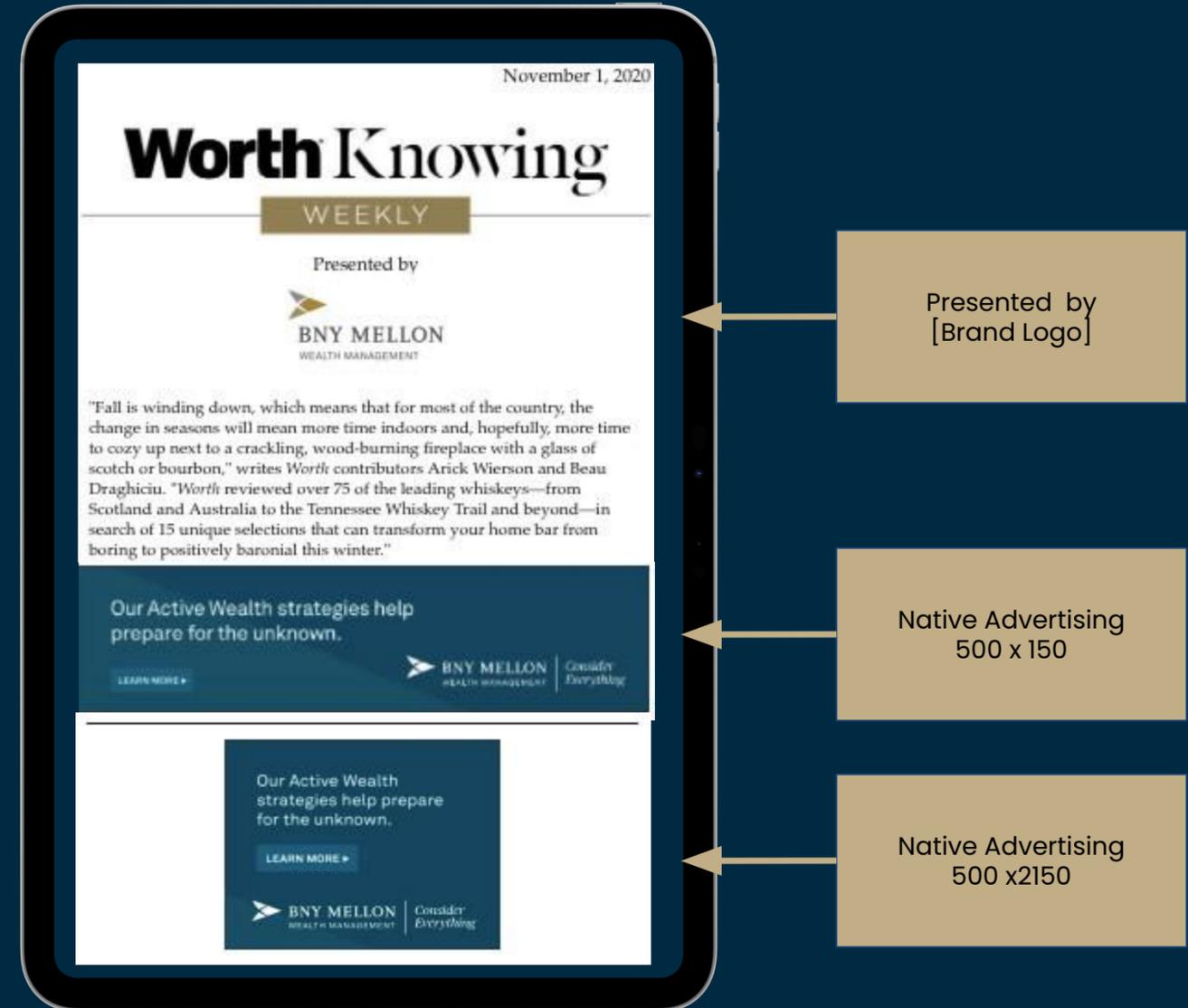
All ads must be bordered or have an edge defined by design elements. We reserve the right to add a border as needed. If a client desires a rich media unit (e.g. a push down ad),

All assets must be received two weeks in advance to allow for a suitable build time. SUBMIT CREATIVE TO: kendall.wyckoff@worth.com

NEWSLETTER SPECS



DISPLAY AD DIMENSIONS	DIMENSIONS	SIZE
Display Advertising	500 x 150	100kb Max
Display Advertising	500 x 250	100kb Max
'Presented By'	Brand Logo	100kb Max



ACCEPTED FILE FORMATS .gif, .mov, .jpg, .png (If running animated banner, Worth prefers .gif files; no auto play on video)

All ads must be bordered or have an edge defined by design elements. We reserve the right to add a border as needed. If a client desires a rich media unit (e.g. a push down ad),

All assets must be received two weeks in advance to allow for a suitable build time. SUBMIT CREATIVE TO: kendall.wyckoff@worth.com

Please have your ad designer review the following guidelines prior to sending your ad. Any materials submitted must be clearly labeled with your company's name. **DO NOT EMAIL YOUR FILE.** Please see information on our Ad Portal in the UPLOADING AD FILES section below

AD SIZES

Ads submitted at the wrong size will be resized. We accept PDF/X-la files only. (See print ad guidelines for details)

BLEEDS

Full-page ads must have a .125' bleed on all sides (see diagram)

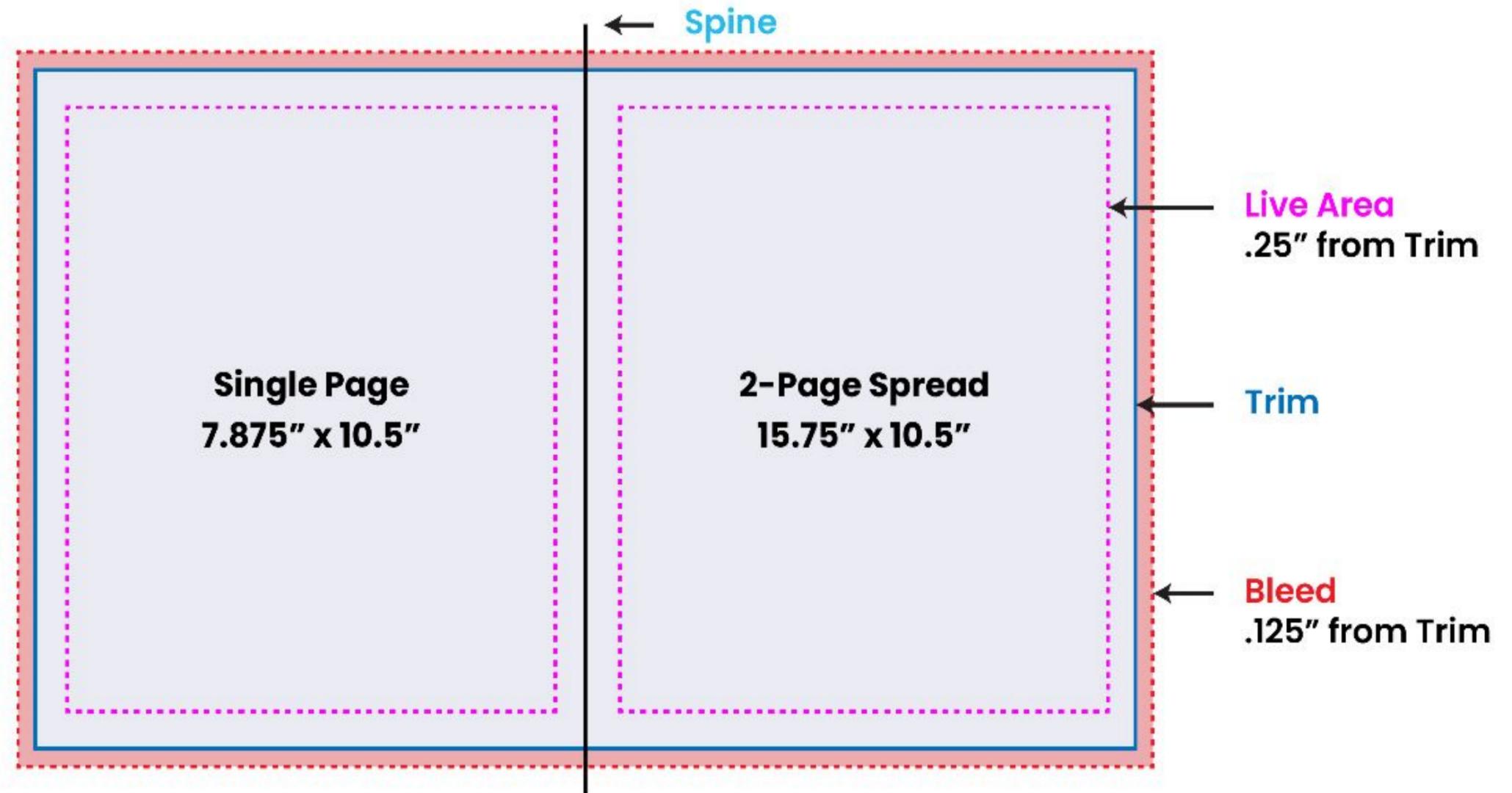
UPLOADING AD FILES

All ads must be submitted through the Ad Portal. Create an account and upload your final pdfs to: <https://www.adshuttle/worth>

SUBMISSION & QUESTIONS

Submit creative to: <https://www.adshuttle/worth>

Email Kendall.Wyckoff@Worth.com with any questions.



SINGLE PAGE DIMENSIONS

LIVE AREA 7.375" x 10" (keep all text within this area)
TRIM SIZE 7.875" x 10.5"
BLEED SIZE 8.125" x 10.625"

DOUBLE PAGE DIMENSIONS

LIVE AREA 7.375" x 10" (keep all text within this area)
TRIM SIZE 15.75" x 10.5"
BLEED SIZE 16" x 10.75"